



Insanely fast time to value from any initiative

Prove the value of your transformation initiatives

See how **Apptio and Cprime** give you the knowledge and predictability you need to align all work to strategic goals and maintain momentum

Are you funding the right activities? How should you allocate resources to reduce risk? Where can you optimize work for a faster time to market?

The combination of Cprime expertise plus Apptio insights will give you the answers you need to prove the value of your transformation initiatives.

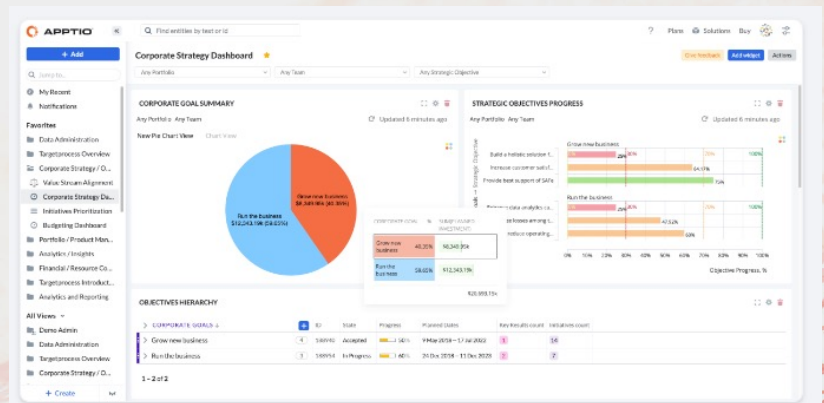
Covering people, processes and technologies, we not only help you make adjustments and improvements in each of these areas. We also show you – and your stakeholders – that they're working. And as the number of Agile initiatives increases, **Apptio Targetprocess** gives you the evidence you need to prove that the work you're doing is having a meaningful impact.

What is Targetprocess?

Targetprocess is the powerful and flexible Enterprise Agile Platform (EAP) that's designed to flex and fit your operating model.

Other EAPs make it difficult to figure out where to start or how to link progress across Agile initiatives from other areas of the business. Targetprocess is different.

Targetprocess is the only platform that connects Finance with Operations. Which means you can bring everyone together as active partners on your transformation journey. By using live insights from the platform, you can authenticate – in precise detail – how your work aligns with your strategic goals. So you can prove the value of any initiative.



Leader in the 2022 Gartner Magic Quadrant for Enterprise Agile Planning tools

Who is it for?

Targetprocess connects traditionally siloed parts of the organization through common reporting across strategic, portfolio, and execution levels.

Strategic Planning

Business & Tech Leaders
Align work, labor, and investment to the strategic objectives of the business and maximize execution

Program Management

Product Leaders
Fully automate quarterly business and program increment planning

Enterprise Agile Planning



Resource Management

PMO & Engineering Teams
Optimize resources, capacity, and demand to reduce risk and maximize utilization of headcount

Portfolio Budgeting

Portfolio Leaders
Align with your finance partner as you shift from annual to continuous product funding

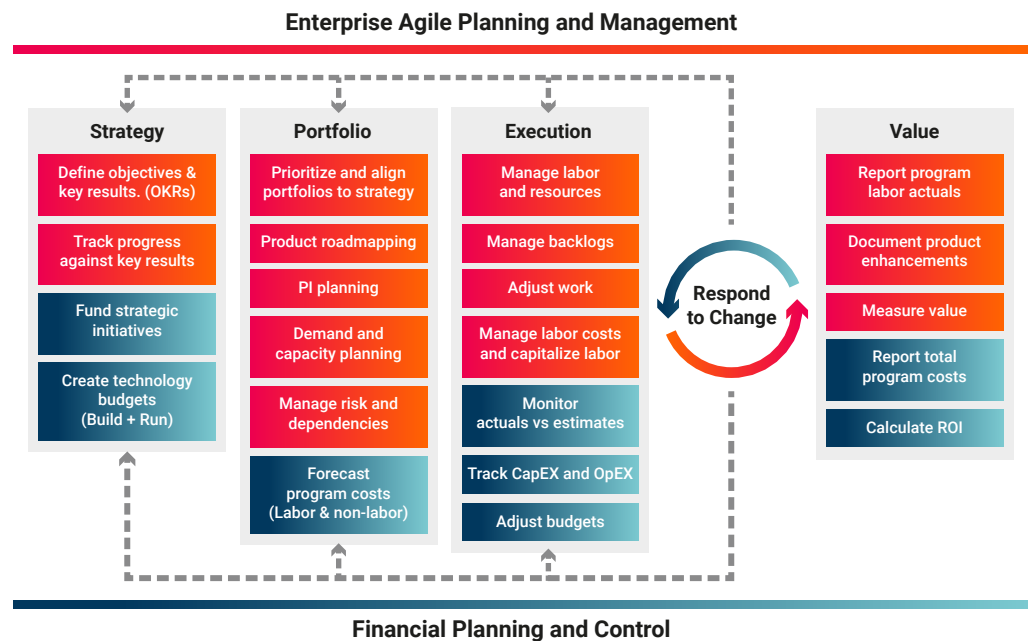
“Having all of that information in there, making sure that everybody is on the same page, making it transparent, making it visible, and then also tying it to our strategic themes and our corporate strategy has given people a sense of how their work is contributing to the success of the company.”

Sanjeev Acharya
Head of Project & Portfolio Management at FactSet

How does it work?

Targetprocess is unlike other EAPs because it enables you to dynamically manage work, resources, and portfolios while keeping everything aligned with your strategy. That way you can plan and react to market conditions with agility at every level of the organization.

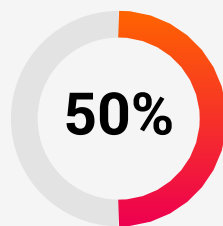
No more manual workarounds.
No more financial blind spots.
No more wasted resources.
Just an easier way to examine and prove the value of what you are working on.



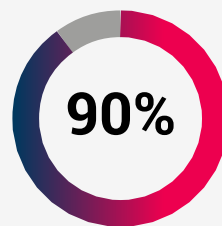
What can you expect?

Targetprocess is already trusted by leading agile adopters to deliver tangible business results.

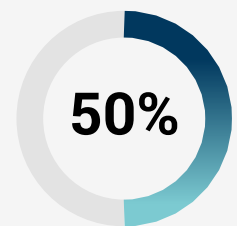
With insights from the Apptio Targetprocess as well as guidance from Cprime experts, you can continue the cycle of improving work and delivering **insanely fast time to value.**



improvement in business outcome predictability



improvement in forecasting accuracy



faster time to market

Let's work together to achieve success and discover how we can help you take your organization to the next level

Schedule your guided demo today

www.cprime.com/apptio



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