

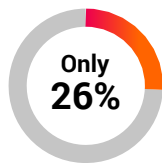


Insanely fast time to value from any initiative

Rapidly changing markets demand that organizations adapt or risk being left behind.

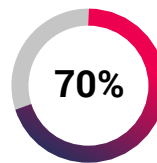
This is why **Cprime and Aptio** have joined forces – to address the fundamental issues around digital transformations.

Today's macroeconomic climate demands ruthless efficiency in almost every area of the organization. Digital transformation and agile ways of working are meant to address this. But there are problems to tackle at almost every level.



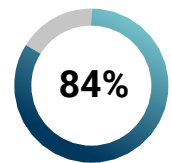
of companies have a proficient Agile-at-scale state, despite most being on year five or beyond of their journey

(Forrester, State of Agile 2022)



of digital investments by 2025 will fail to deliver the expected business outcomes due to the absence of a strategic portfolio management approach

(Gartner, SPM Primer)



of digital transformation projects fail due to the failed adoption of technology

(Forbes)

Without aligning the business side and the technology side of the organization, it's hard to answer:

"Which initiatives will actually deliver against our strategic business objectives?"

"Why will agile adoption improve our release quality and speed?"

"How should we organize our teams to minimize time to value?"

"Where must we invest our resources to quickly bring about impactful change?"

"What can we use to demonstrate impact to our other stakeholders?"

Together, **Cprime and Aptio** offer the knowledge and predictability every organization needs to address these issues, unite the business and make your digital transformation a success. Giving you the confidence and capabilities to deliver insanely fast time to value from any initiative.

What do we mean by “insanely fast”?

Together, we operate at speeds that most organizations cannot achieve on their own. That's because we impact people, processes and technology at the same time, rather than looking at each element separately. We meet you where you are and pick up from there rather than starting from scratch. And through our joint experience, best practices and 'fail fast and pivot' approach, we accelerate the way you align your product, technology and people.

Why should you focus on “time to value”?

We help you focus on getting things delivered quickly that are actually desired and valued by your customers. Unlike others that look to project management milestones or loose measures of success, we enable you to develop faster time to market and reduce your mean time to pivot while ensuring you're using the most effective metrics and OKRs.

How do we cover “any initiative”?

Our skills aren't limited to just one area. And our tools don't just report on one area. By joining forces, Cprime and Apptio cover every level of the organization. From establishing and communicating the objectives from the strategic level down every level of the organization. To turning those strategic goals into action within key initiatives at the portfolio level. And determining how to move efficiently and execute effectively on those initiatives at the team level.



Cprime is an industry-leading, full-service global consulting firm with more than two decades of experience in providing strategic and technical expertise across more than 50 industries.

In a world in which most consultancies are trying to sell you additional people, Cprime empowers you to turn ideas into value by blending a product mindset, agile practices and world-class technology and tools.



Apptio was founded back in 2007 and has gone on to become a one-stop-shop for businesses looking to optimize IT budgeting, forecasting and financial analyses.

While everyone else is focused on reporting silos and project management milestones, Apptio empowers your teams with the insights to deliver technology that creates value.

Want to see what
insanely fast time to value
could look like in your organization?

Let's work together to achieve success and discover how we can help you take your organization to the next level

Schedule your guided demo today

www.cprime.com/apptio



cprime